

**Sample form, not for offline completion.**

Visit <https://summitawards.awardsplatform.com> to enter.

# Excellence Awards

Entry name

Your Company Name:

Client Company Name:

Your Email Address:

Program Name:

My company is:

- A member of IMA
- NOT a member of IMA

Objective(s) of program or promotion:

Target Audience & Strategy:

Implementation & Creativity:

Results & Evaluation:

Focus on innovative solutions applied, and measurable results achieved

Why you think your program/promotion should win:

Craft a compelling narrative that illustrates the transformative impact of your work, drawing the audience into the story

Summary of program for news release and awards ceremony (max 200 words):

Highlight how your efforts brought significant value, inspired change, and created lasting improvements, leaving the audience both informed and inspired.

Please detail any supporting documents you are submitting: (optional)

File Upload: (optional)



Example: PPT, program overview, award catalog, graphics marketing materials, etc.